



USPS PROMOTIONS CALENDAR



2025

PROMO NAME	REGISTRATION PERIOD						PROMO PERIOD						MAXIMUM SAVINGS*
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
INTEGRATED TECHNOLOGY (FORMERLY EMERGING TECHNOLOGY)	Any Consecutive 6-Month Period, Starting with the First Maildate and Continuing for 6 Months or Until the End of the Year.												UP TO 3% DISCOUNT
TACTILE, SENSORY AND INTERACTIVE	Registration: Dec 15, 2024 - JUL 31						Promo Period: FEB 1 - JUL 31						UP TO 4% DISCOUNT
CONTINUOUS CONTACT (NEW!)	Registration: FEB 15 - DEC 31						Promo Period: APR 1 - DEC 31						UP TO 3% DISCOUNT
REPLY MAIL IMBA	Registration: MAY 15 - DEC 31						Promo Period: JUL 1 - DEC 31						3-6% DISCOUNT
FIRST CLASS MAIL ADVERTISING (NEW!)	Registration: JUL 15 - DEC 31						Promo Period: SEP 1 - DEC 31						UP TO 3% DISCOUNT

ADD-ON DISCOUNTS AVAILABLE ALL YEAR LONG TO STACK WITH A BASE PROMOTION **INFORMED DELIVERY: 1% | SUSTAINABILITY (NEW): 1%**